## **ORDER**

Orders Order / Rev: 691249 06170598 Alt Order #: KANDER FOR SEC/STATE Product Desc: KSDK Estimate: 10/23/12 - 10/29/12 Flight Dates: Primary AE: Kristin Waskie 10/19/12 / 10/19/12 Sales Office: Original Date / Rev: T-PHI Order Type: Political Sales Region: NAT **Buying Time, LLC/ POL** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 650 Massachusetts Ave. N.W., Suite 210 Billing Cycle: EOM/EOC Washington, DC 20001 Agency Commission: 15% Advertiser Name: Kander, J/ D/ Sec of State A35+ New Business Thru: Demographic: **Product Codes:** PL-State/Local Misc Order Separation: 00:15:00 Priority: P-3 Advertiser External ID:

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	57	\$51,430.00	\$43,715.50
10/29/12	10/29/12	14	\$14,510.00	\$12,333.50

## **Totals**

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	57	\$51,430.00	\$43,715.50	0.00
November 2012	14	\$14,510.00	\$12,333.50	0.00
Totals	71	\$65,940,00	\$56,049,00	0.00

## **Account Executives**

Account Executive	Sales Office Sales I		Start Date / End Date	Order %
Kristin Waskie			Start Of Order - End Of Order	100%

AGY, GEN, POL

Order Share	Share	Total
KSDK	49%	\$65,940.00
Market	100%	\$134.571.43

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KDNL	2%	\$2,691.43
KETC	0%	\$0.00
KMOV	20%	\$26,914.29
KNLC	0%	\$0.00
KPLR	1%	\$1,345.71
KTVI	28%	\$37,680.00
UNKWN	0%	\$0.00
WHSL	0%	\$0.00
WPXS	0%	\$0.00
WRBU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
1	KSDK	10/26/12	10/26/12	M-F 10-11A News at 10am	СМ	10-11A	F	:30	1	\$375.00 P-2	0.00 NM	1	\$375.00
	LOCAL I	_											
	Star	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/2	22/12	10/28/12	F	1	\$375.00	0.00						
2	KSDK	10/26/12	10/26/12		CM	12-1230p	F	:30	1	\$525.00 P-2	0.00 NM	1	\$525.00

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Alt Order #: 06170598 Product Desc: KANDER FOR SEC/STATE KSDK

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
			M-F Noon News Noon News									_
LOCAL	NEWS		Noon news									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	F	1	\$525.00	0.00						
3 KSDK	10/26/1	2 10/26/12	M-F 4P News News 5 at Four	CM	4-430P	F-	- :30	1	\$750.00 P-2	2 0.00 NM	1	\$750.00
LOCAL	NEWS		News 5 at 1 our									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	F	1	\$750.00	0.00			<b>A4 075 00 D</b> (			<b>0.4.075.00</b>
4 KSDK	10/26/1	2 10/26/12	M-F 5P News News Channel 5	CM at 5P	5-530P	F-	- :30	1	\$1,875.00 P-2	2 0.00 NM	1	\$1,875.00
LOCAL	NEWS		News Charmers	at or							l	
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	F		\$1,875.00	0.00			<b>*</b> • • • • • • • • • • • • • • • • • • •			<b>*</b>
5 KSDK	10/26/1	2 10/26/12	M-F 5-6A 5-6a	CM	5-6A	F-	- :30	1	\$450.00 P-2	0.00 NM	1	\$450.00
TODAY	'IN ST L	OUIS	5-0a								l	
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10/		10/28/12	F	1	\$450.00	0.00			#0.00F.00 D.0			<b>#</b> 0.005.00
6 KSDK	10/26/1	2 10/26/12	M-F 6P News News Channel 5	CM at 6P	6-630P	F-	- :30	1	\$2,025.00 P-2	2 0.00 NM	1	\$2,025.00
LOCAL	NEWS		News Chamiler o	at or								
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10/		10/28/12	F	1	\$2,025.00	0.00			4000 00 D			<b>#</b> 000 00
7 KSDK	10/26/1	2 10/26/12	M-F 6-7A 6-7a	CM	6-7A	F-	- :30	1	\$900.00 P-2	2 0.00 NM	1	\$900.00
TODAY	'IN ST L	OUIS	0-74								l	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	F	1	\$900.00	0.00			4005 00 D (			<b>#</b> 005.00
8 KSDK	10/26/1	2 10/26/12	M-F NBC Today 7-9A		7-9A	F-	- :30	1	\$825.00 P-2	2 0.00 NM	1	\$825.00
TODAY	SHOW		1120 roday 7 ort	•								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	F	1	\$825.00	0.00			Φ500 00 D (	0.00 NIM		<b>#</b> 500.00
9 KSDK	10/26/1	2 10/26/12	M-F 9-10A NBC Today Show	CM v II 9-10A	9-10A	F-	- :30	1	\$560.00 P-2	2 0.00 NM	1	\$560.00
TODAY	SHOW	II	1120 roday onov	1110 1071								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	F	1	\$560.00	0.00			#0.050.00 D.0			<b>#</b> 0.050.00
10 KSDK	10/29/1	2 10/29/12	LN (M-F) LN (M-F)	CM	10-1035p	M	- :30	1	\$2,250.00 P-2	2 0.00 NM	1	\$2,250.00
LOCAL	NEWS		( ,									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	M	1	\$2,250.00	0.00	.20		#075 00 D (	0 00 NIM		<b>Ф</b> 27Г 00
TT KSDK	10/29/1	2 10/29/12	M-F 10-11A News at 10am	CM	10-11A	M	- :30	1	\$375.00 P-2	2 0.00 NM	1	\$375.00
LOCAL	NEWS											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12 2 10/29/12	M Tonight Show	CM	\$375.00	0.00 M	- :30	1	\$450.00 P-3	3 0.00 NM	0	\$0.00
12 NODN	10/29/1	2 10/29/12	Tonight Show	Civi	1035-1137p	IVI	30	'	φ450.00 F=	0.00 INIVI	U	φ0.00
	HT SHO\	N	Ü								l	
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
Week: 10/ Spot Ch	/29/12 Date Ra	11/04/12 ange D	escription	1 Star	\$450.00 t/End Time	0.00	Weekday	s Le	ngth Rate	Rtg Type		
			onight Show		5-1137p		M	<u> </u>	:30 <del>(\$450.00</del>		l	
	edited											
	edit]	0.40/25/11			10.1555	•••			<b>0505</b> 55 <b>-</b>			<b>^-</b>
13 KSDK	10/29/1	2 10/29/12	M-F Noon News Noon News	CM	12-1230p	M	- :30	1	\$525.00 P-2	2 0.00 NM	1	\$525.00
			140011146W3									

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Alt Order #: 06170598 Product Desc: KANDER FOR SEC/STATE KSDK

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots Rate Pri	Rtg Type	Spots	Amount
LOCAL NEWS <u>Start Date</u> Week: 10/29/12	Weekdays M	Spots/Week	Rate \$525.00	Rating 0.00			I		
14 KSDK 10/29/12 10/29/12	•	CM	3-4p	M	:30	1 \$375.00 P-3	0.00 NM	1	\$375.00
ELLEN	Ellen								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating			I		
Week: 10/29/12 11/04/12 15 KSDK 10/29/12 10/29/12	M M-F 4P News	CM	\$375.00 4-430P	0.00 M	:30	1 \$750.00 P-2	0.00 NM	1	\$750.00
	News 5 at Four	-				•			,
LOCAL NEWS Start Date End Date	Weekdays	Spots/Week	Rate	Rating			l		
Week: 10/29/12 11/04/12	M	1	\$750.00	0.00		4 0005 00 5 0	0.00.104		<b>#</b> 205.00
16 KSDK 10/29/12 10/29/12	M-F 430-5p Jeopardy	СМ	430-5p	M	:30	1 \$825.00 P-2	0.00 NM	1	\$825.00
JEOPARDY	Maakdaya	Cnoto/Mook	Doto	Dating					
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$825.00	Rating 0.00					
17 KSDK 10/29/12 10/29/12		CM	5-530P	M	:30	1 \$1,875.00 P-2	0.00 NM	1	\$1,875.00
LOCAL NEWS	News Channel 5	at 5P							
Start Date End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating 0.00					
Week: 10/29/12 11/04/12 18 KSDK 10/29/12 10/29/12		CM	\$1,875.00 5-6A	M	:30	1 \$450.00 P-2	0.00 NM	1	\$450.00
TODAY IN ST LOUIS	5-6a								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating			l		
Week: 10/29/12 11/04/12	M	1 CM	\$450.00	0.00	.20	4 \$2.005.00 \$2.00	0.00. NIM	4	ФО 005 00
19 KSDK 10/29/12 10/29/12	M-F 6P News News Channel 5	CM at 6P	6-630P	M	:30	1 \$2,025.00 P-2	U.UU INIVI	1	\$2,025.00
LOCAL NEWS Start Date End Date	Wookdays	Spots/Week	Pata	Rating					
Start Date End Date Week: 10/29/12 11/04/12	<u>Weekdays</u> M	<u> </u>	Rate \$2,025.00	0.00					
20 KSDK 10/29/12 10/29/12	M-F 6-7A 6-7a	CM	6-7A	M	:30	1 \$900.00 P-2	0.00 NM	1	\$900.00
TODAY IN ST LOUIS	0-7 <i>a</i>								
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 <u>11/04/12</u>	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00			l		
21 KSDK 10/29/12 10/29/12		CM	630-7P	M	:30	1 \$1,300.00 P-3	0.00 NM	1	\$1,950.00
WHEEL OF FORTUNE	630-7P Wheel of	Fortune							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12 <u>Spot Ch Date Range</u> [	M Description		\$1,300.00 t/End Time	0.00 V	Veekdays	Length Rate	Rtg Type		
1 KSDK 10/29/12-11/04/12	<del></del>	630-		M	<u></u>	:30 <del>(\$1,300.00)</del>			
See MG 21.2 [oversold - need priority	2 rate of 1500]								
2 KSDK 10/29/12-10/29/12 6	30-7P Wheel	630-	7P	M	[ ·	:30 \$1,950.00	0.00 NM		
22 KSDK 10/29/12 10/29/12			7-9A	M	:30	2 \$825.00 P-2	0.00 NM	2	\$1,650.00
TODAY SHOW	NBC Today 7-9A	•							
Start Date End Date	<u>Weekdays</u> M	Spots/Week	Rate	Rating					
Week: 10/29/12 11/04/12 23 KSDK 10/29/12 10/29/12		CM	\$825.00 9-10A	0.00 M	:30	1 \$560.00 P-2	0.00 NM	1	\$560.00
TODAY SHOW II	NBC Today Show	w II 9-10A					I		
Start Date End Date	Weekdays	Spots/Week	Rate	Rating			l		
Week: 10/29/12 11/04/12	M	1	\$560.00	0.00	-20	1 ¢075.00 D.0	0.00 NIM	4	¢075.00
24 KSDK 10/27/12 10/27/12		CM	5-530P	5-	:30	1 \$975.00 P-2	0.00 NM	1	\$975.00

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Kander, J/ D/ Sec of State

Ln Ch	Start	End	Inventory Code	Break	Start/End T	Time	Days		Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
			Sat 5p News Channel 5	at 5P Sat										
LOCAL		End Data	Mookdovo	Spoto/Mook	Poto	Dotin							I	
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$975.00	Ratir 0.0								
		2 10/27/12	Sat 6-7A	CM	6-7A		S	S-	:30	1	\$250.00 P-3	0.00 NM	1	\$250.00
			Sat 6-7A											
	'IN ST L			0	Б.,	D .:								
Sta Week: 10/	rt Date /22/12	End Date 10/28/12	Weekdays S-	Spots/Week 1	Rate \$250.00	Ratir 0.0								
		2 10/27/12	630-7P Wheel Sa		630-7P		S	S-	:30	1	\$600.00 P-2	0.00 NM	1	\$600.00
			630-7P Wheel of	-				-		-	******			400000
	OF FOR	RTUNE												
	rt Date	End Date	<u>Weekdays</u> S-	Spots/Week 1	Rate	Ratir	_							
27 KSDK		10/28/12	SAT TDY	CM	\$600.00 7-9A	0.0	S	Z_	:30	1	\$750.00 P-2	0.00 NM	1	\$750.00
ZI KODK	10/21/1	2 10/21/12	NBC Today Show		1-3A			,-	.50	'	Ψ130.001 -2	O.OO INIVI	· '	Ψ130.00
TODAY	SHOW		,	,										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir								
Week: 10/		10/28/12	S-	1	\$750.00	0.0	00 S	7	.20	1	\$750.00 D.0	0.00 NM	1	¢750.00
28 KSDK	10/27/1	2 10/27/12	Sat 9a Sat 9-10a	CM	9-10A		3	<b>)</b> -	:30	1	\$750.00 P-2	0.00 NM	1	\$750.00
NEWS			out o rou											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	_							
Week: 10/		10/28/12	S-	1	\$750.00	0.0								
29 KSDK	10/28/1	2 10/28/12	NC5 at 5P Sun News Channel 5	CM ot ED Sun	5-530P	-		S	:30	1	\$1,050.00 P-2	0.00 NM	1	\$1,050.00
LOCAL	NEWS		News Charmer 5	at or our										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng							
Week: 10/		10/28/12	S	1	\$1,050.00	0.0								
30 KSDK	10/28/1	2 10/28/12	Sun 6-7A	CM	6-7A			S	:30	1	\$375.00 P-2	0.00 NM	1	\$375.00
TODAY	' IN ST LO	OUIS	Sun 6-7A											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng							
Week: 10/	/22/12	10/28/12	S	1	\$375.00	0.0	00							
31 KSDK	10/28/1	2 10/28/12	SUN TDY	CM	7-8A	-		S	:30	1	\$750.00 P-2	0.00 NM	1	\$750.00
TODAY	SHOW		NBC Today Show	v (Su)										
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng							
Week: 10/	/22/12	10/28/12	S	1	\$750.00	0.0								
32 KSDK	10/28/1	2 10/28/12	Meet The Press	CM	8-9A			S	:30	1	\$2,000.00 P-2	0.00 NM	1	\$3,000.00
MEETI	THE PRE	99	Meet The Press	Sun 8-9A										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	na							
Week: 10/		10/28/12	S		\$2,000.00	0.0								
	Date Ra		escription D		t/End Time				ekdays	_	<u> </u>	Rtg Type		
_	e MG 32.		leet The Press	8-9 <i>A</i>	1				Sı	1	:30 <del>(\$2,000.00)</del>	0.00 NW		
	JR is \$3,0													
2 KSDK	10/22/12	2-10/28/12 N	leet The Press	8-9 <i>A</i>	١				Sι	1	:30 \$3,000.00	0.00 NM		
-	for 32.1	10/28												
	ATE]	0.40/00/40	00-	014	0.404			<u> </u>		_	\$075.00 D.0	0.00 NIM		<b>\$075.00</b>
33 KSDK	10/28/1	2 10/28/12	Sun 9a Sun 9-10a	CM	9-10A	-		3	:30	1	\$675.00 P-2	0.00 NM	1	\$675.00
NEWS			J J											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir								
Week: 10/		10/28/12	S	1	\$675.00	0.0			.20		<b>#0.050.00.D.</b> 0	0.00 1111		<b>¢o oco oc</b>
34 KSDK	10/25/1	2 10/25/12	LN (M-F) LN (M-F)	CM	10-1035p		T	-	:30	1	\$2,250.00 P-2	0.00 NM	1	\$2,250.00
LOCAL	NEWS													
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	_							
Week: 10/	/22/12	10/28/12	T	1	\$2,250.00	0.0	00						I	

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Alt Order #: 06170598 Product Desc: KANDER FOR SEC/STATE KSDK

Ln Ch	Start	End	Inventory Code	Break	Start/End T	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
34 KSDK	10/25/12	2 10/25/12	LN (M-F) LN (M-F)	CM	10-1035p	T	- :30	1	\$2,250.00 P-2	0.00 NM	1	\$2,250.00
LOCAL	NEWS		LIV (IVI-I )									
35 KSDK	10/25/12	2 10/25/12	M-F 10-11A News at 10am	CM	10-11A	T	- :30	1	\$375.00 P-2	0.00 NM	1	\$375.00
LOCAL												
Star Week: 10/2	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$375.00	Rating 0.00						
36 KSDK			M-F 1230-1p	СМ	1230-1p	T	- :30	1	\$450.00 P-2	0.00 NM	1	\$450.00
SHOW I	ME ST LO	DUIS	Show Me St. Lou	is								
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
Week: 10/2 37 KSDK		10/28/12 2 10/25/12	M-F 3-4p	CM	\$450.00 3-4p	0.00 T	- :30	1	\$375.00 P-3	0.00 NM	1	\$375.00
			Ellen		(3:00 PM-4:0	00 PM)			<b>V</b>			*******
ELLEN Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	T	1	\$375.00	0.00						
38 KSDK	10/25/12	2 10/25/12	M-F 4P News News 5 at Four	CM	4-430P	T	- :30	1	\$750.00 P-2	0.00 NM	1	\$750.00
LOCAL	_											
Star Week: 10/2	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$750.00	Rating 0.00						
39 KSDK	10/25/12	2 10/25/12	M-F 430-5p	CM	430-5p	T	- :30	1	\$825.00 P-2	0.00 NM	1	\$825.00
JEOPAF	RDY		Jeopardy									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 40 KSDK		10/28/12	M-F 5P News	CM	\$825.00 5-530P	0.00 T	- :30	1	\$1,875.00 P-2	0.00 NM	1	\$1,875.00
			News Channel 5						, ,			* ,
LOCAL Star	nevvs rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	T	1	\$1,875.00	0.00			<b>^</b>			
41 KSDK	10/25/12	2 10/25/12	M-F 6P News News Channel 5	CM at 6P	6-630P	T	- :30	1	\$2,025.00 P-2	0.00 NM	1	\$2,025.00
LOCAL	_	Fred Data	Ma aladaya	Consta //// all	Data	Datina						
Week: 10/2	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$2,025.00	Rating 0.00						
42 KSDK	10/25/12	2 10/25/12	630-7P Wheel	CM	630-7P	T	- :30	1	\$1,300.00 P-3	0.00 NM	0	\$0.00
WHEEL	OF FOR	TUNE	630-7P Wheel of	Fortune								
Star Week: 10/2	rt Date	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week	Rate \$1,300.00	Rating 0.00						
	Date Rai		escription		E/End Time	0.00	Weekdays	Le	ngth Rate	Rtg Type	ĺ	
_	10/22/12 edited	-10/28/12 6	30-7P Wheel	630-	7P		Th	-	:30 <del>(\$1,300.00)</del>	0.00 <i>NM</i>		
	TE]											
N43 KSDK	10/25/12	2 10/25/12	M-F NBC Today 7-9A		7-9A	T	- :30	1	\$825.00 P-2	0.00 NM	1	\$825.00
TODAY	SHOW		NBC Today 1-9A									
Star Week: 10/2	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$825.00	Rating 0.00						
44 KSDK			<del>_</del>	CM	9-10A	T	- :30	1	\$560.00 P-2	0.00 NM	1	\$560.00
TODAY	SHOW II		NBC Today Show	v II 9-10A								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2 45 KSDK		10/28/12	T LN (M-F)	CM	\$560.00 10-1035p	0.00 - T	- :30	1	\$2,250.00 P-2	0.00 NM	1	\$2,250.00
		10/20/12	LN (M-F)	Civi	10 1000р	- 1	.50	'	ψ <u>ε,ευυ.υυ 1 -2</u>	O.OO INIVI	<u>'</u>	Ψ2,200.00
LOCAL Star	NEWS rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Stat	LDate	Lina Date	vvoondays	Spoto/ VVCGK	Nato	ramy					1	

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Order / Rev: 691249 Advertiser: Kander, J/ D/ Sec of State

Alt Order #: 06170598 Product Desc: KANDER FOR SEC/STATE KSDK

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
45 KSDK	10/23/1	2 10/23/12	LN (M-F) LN (M-F)	СМ	10-1035p	- T	:30	1	\$2,250.00 P-2	0.00 NM	1	\$2,250.00
LOCAL	NEWS											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	- T	1	<b>+</b> =,======	0.00						
46 KSDK	10/23/1	2 10/23/12	M-F 10-11A	CM	10-11A	- T	:30	1	\$375.00 P-2	0.00 NM	1	\$375.00
LOCAL	NEWS		News at 10am									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					Ī	
Week: 10/2		10/28/12	- T	1	\$375.00	0.00						
47 KSDK	10/23/1	2 10/23/12	Tonight Show	CM	1035-1137p	- T	:30	1	\$450.00 P-3	0.00 NM	1	\$450.00
			Tonight Show									
	IT SHOV				_							
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12		1	\$450.00	0.00			<b>#</b> 450.00 <b>P</b> .0	0.00.1114		<b>0.450.00</b>
48 KSDK	10/23/1	2 10/23/12	M-F 1230-1p Show Me St. Lou	CM	1230-1p	- T	:30	1	\$450.00 P-2	0.00 NM	1	\$450.00
SHOW I	ME ST L	OUIS	Show Me St. Lou	15								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 10/2	22/12	10/28/12	- T	1	\$450.00	0.00						
49 KSDK	10/23/1	2 10/23/12	M-F Noon News	СМ	12-1230p	- T	:30	1	\$525.00 P-2	0.00 NM	1	\$525.00
			Noon News									
LOCAL						<b>5</b>						
Sta Week: 10/2	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week 1	Rate For oo	Rating						
		10/28/12	M-F 3-4p	CM	\$525.00 3-4p	0.00 - T	:30	1	\$375.00 P-3	0.00 NM	1	\$375.00
30 K3DK	10/23/1	2 10/23/12	Ellen	Civi	(3:00 PM-4:0		.30	ı	\$375.00 F-3	U.UU INIVI	'	φ3/3.00
ELLEN			Liidii		(0.001 W 4.0	0 1 101)						
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	22/12	10/28/12	- T	1	\$375.00	0.00						
51 KSDK	10/23/1	2 10/23/12	M-F 430-5p	CM	430-5p	- T	:30	1	\$825.00 P-2	0.00 NM	1	\$825.00
150545	201		Jeopardy									
JEOPAF		End Data	Mookdovo	Cnata/Maak	Doto	Dating					ł	
Sta Week: 10/2	rt Date	End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$825.00	Rating 0.00					ł	
		2 10/23/12	M-F 5P News	CM	5-530P	- T	:30		\$1,875.00 P-2	0.00 NM	1	\$1,875.00
JZ KODK	10/23/1	2 10/23/12	News Channel 5		3-3301	- 1	.50	'	ψ1,073.001 -2	O.OO INIVI	· '	ψ1,075.00
LOCAL	NEWS											
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/2	22/12	10/28/12	- T	1	\$1,875.00	0.00						
53 KSDK	10/23/1	2 10/23/12	M-F 6P News	CM	6-630P	- T	:30	1	\$2,025.00 P-2	0.00 NM	1	\$2,025.00
1.0041	NIEWO		News Channel 5	at 6P								
LOCAL	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					ł	
Week: 10/2		10/28/12	- T		\$2,025.00	0.00						
		2 10/23/12		CM	6-7A	- T	:30	1	\$900.00 P-2	0.00 NM	1	\$900.00
002	. 0, 20, .	0,_0,	6-7a	<b></b>	•	-		•	φοσσίσο: Ξ	0.00	·	Ψ000.00
TODAY	IN ST LO	OUIS										
	rt Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10/2		10/28/12	- T	1	\$900.00	0.00						
55 KSDK	10/23/1	2 10/23/12	M-F NBC Today 7		7-9A	- T	:30	1	\$825.00 P-2	0.00 NM	1	\$825.00
TODAY	SHOW		NBC Today 7-9A									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	- T	1	\$825.00	0.00						
56 KSDK	10/24/1	2 10/24/12	M-F 10-11A	CM	10-11A	<b>W</b>	:30	1	\$375.00 P-2	0.00 NM	1	\$375.00
			News at 10am									
LOCAL					_							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	W	1	\$375.00	0.00	.00		£450.00 D.0	0.00 1111		<b>0.450.00</b>
57 KSDK	10/24/1	2 10/24/12		CM	1035-1137p	W	:30	1	\$450.00 P-3	0.00 NM	1	\$450.00

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Order / Rev: 691249 Advertiser: Kander, J/ D/ Sec of State

Alt Order #: 06170598 Product Desc: KANDER FOR SEC/STATE KSDK

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Time Dav	/s Len	Spots	Rate Pri	Rtg Type	Spots	Amount
			Tonight Show			•				<u> </u>		
TONIGE	HT SHO	Λ	Tonight Show									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W	1	\$450.00	0.00						
58 KSDK	10/24/1	2 10/24/12	M-F Noon News	CM	12-1230p	W-	:3	0 1	\$525.00 P-2	0.00 NM	1	\$525.00
1.0041	NEVAC		Noon News									
LOCAL Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W	1	\$525.00	0.00						
59 KSDK	10/24/1	2 10/24/12	M-F 2-3p	CM	2-3p	W-	:3	0 1	\$300.00 P-3	0.00 NM	1	\$300.00
			Dr. Oz									
DR OZ	t Dt.s	Fred Data	Ma alada sa	Consta ///onle	Data	Datina						
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week	Rate \$300.00	Rating 0.00						
		2 10/24/12	M-F 4P News	CM	4-430P	W-	:3	0 1	\$750.00 P-2	0.00 NM	1	\$750.00
			News 5 at Four						*******			*********
LOCAL	NEWS											
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M-F 5-6A	CM	\$750.00 5-6A	0.00 W-	:3	0 1	\$450.00 P-2	0.00 NM	1	\$450.00
OT KODK	10/24/1	12 10/24/12	5-6a	Civi	3-0A	٧٧-		0 1	φ430.00 F-2	U.UU INIVI	<b>'</b>	φ430.00
TODAY	IN ST L	OUIS										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W	1	\$450.00	0.00						
62 KSDK	10/24/1	2 10/24/12	M-F 6-7A 6-7a	CM	6-7A	W-	:3	0 1	\$900.00 P-2	0.00 NM	1	\$900.00
TODAY	IN ST L	OUIS	0-1 a									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W	1	\$900.00	0.00						
63 KSDK	10/24/1	2 10/24/12	630-7P Wheel	CM	630-7P	W-	:3	0 1	\$1,300.00 P-3	0.00 NM	0	\$0.00
WHEEL	OF FOR	RTUNF	630-7P Wheel of	Fortune								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	W		\$1,300.00	0.00						
	Date Ra		escription 30-7P Wheel		t/End Time		<u>Weekda</u> W	<del>_</del> _		Rtg Type		
	10/22/1. edited	2-10/28/12 0	30-7P wneei	630-	7P		VV		:30 <del>(\$1,300.00)</del>	· 0.00 <i>NM</i>		
	ATE]											
64 KSDK	10/24/1	2 10/24/12	M-F NBC Today	7-9A CM	7-9A	W-	:3	0 1	\$825.00 P-2	0.00 NM	1	\$825.00
			NBC Today 7-9A									
TODAY					<b>5</b> .							
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> W	Spots/Week	Rate \$825.00	Rating 0.00						
		2 10/24/12		CM	9-10A	W-	:3	0 1	\$560.00 P-2	0.00 NM	1	\$560.00
oo nobn	10/2 1/ 1	10/21/12	NBC Today Show		0 10/1		.0		ψοσο.σσ. <u>Σ</u>	0.00 14141		φοσσ.σσ
	SHOW	II										
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	M-F 10-11A	CM	\$560.00 10-11A	0.00 - TWI	F :3	0 1	\$375.00 P-2	0.00 NM	1	\$375.00
00 KSDK	10/23/1	12 10/20/12	News at 10am	Civi	10-117	- 1 WI	1'5'	0 1	φ3/3.00 F-2	U.UU INIVI	<b>'</b>	φ3/3.00
LOCAL	NEWS											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	- TWTF	1	\$375.00	0.00			<b>***</b>	0.00.104		<b>#</b> 000 00
o/ KSDK	10/25/1	2 10/25/12	M-F 6-7A 6-7a	СМ	6-7A	T	:3	0 1	\$900.00 P-2	0.00 NM	1	\$900.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/28/12	T	1	\$900.00	0.00						
68 KSDK	10/23/1	2 10/23/12	M-F 4P News	CM	4-430P	- T	:3	0 1	\$750.00 P-2	0.00 NM	1	\$750.00
			News 5 at Four									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					l	

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Order / Rev: 691249 Advertiser: Kander, J/ D/ Sec of State

Alt Order #: 06170598 Product Desc: KANDER FOR SEC/STATE KSDK

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1952

Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
68 KSDK 10/23/12 10/23/12	M-F 4P News	CM	4-430P	- T	:30 1	\$750.00 P-2	0.00 NM	1	\$750.00
	News 5 at Four								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	- T	1	\$750.00	0.00					
69 KSDK 10/24/12 10/24/12	M-F 5P News	CM	5-530P	W	:30 1	\$1,875.00 P-2	0.00 NM	1	\$1,875.00
News Channel 5 at 5P									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	W	1	\$1,875.00	0.00					
70 KSDK 10/24/12 10/24/12	M-F 6P News	CM	6-630P	W	:30 1	\$2,025.00 P-2	0.00 NM	1	\$2,025.00
	News Channel 5	at 6P							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	W	1	\$2,025.00	0.00					
71 KSDK 10/24/12 10/24/12	M-F 430-5p	CM	430-5p	W	:30 1	\$825.00 P-2	0.00 NM	1	\$825.00
	Jeopardy								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	W	1	\$825.00	0.00					
72 KSDK 10/26/12 10/26/12	M-F 430-5p	CM	430-5p	F	:30 1	\$825.00 P-2	0.00 NM	1	\$825.00
	Jeopardy								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	F	1	\$825.00	0.00					
N73 KSDK 10/25/12 10/25/12	Last Call	CM	1235a-105a	T	:30 1	\$75.00 P-2	0.00 NM	1	\$75.00
	Last Call w/Carso	n Daly							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	T	1	\$75.00	0.00					

Totals 71 \$65,940.00